



**Akara Research &
Technologies Pvt. Ltd.**

Data | Insights | Maps

Granular Estimations of how much **Indian HHs** Earn

DistrictMetrics (DM) helps you to unravel the potential households consumers in India at a disaggregated level.

[Trial Request](#)

Welcome Screen of "District Metrics"



DASHBOARD



- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback



Rank Score Snapshot

- Score Card
- Snapshot
- Profile

View



District Reports

- Purchasing Power
- Census
- IEA

View

Purchasing Power

Index of Economic Activity

Vehicle Registration

High Total Urban Purchasing Power

94 Districts



High Total Rural Purchasing Power

380 Districts



Fastest Growing Urban Purchasing Power

156 Districts



Fastest Growing Rural Purchasing Power

275 Districts



High Total Urban Households

671 Districts

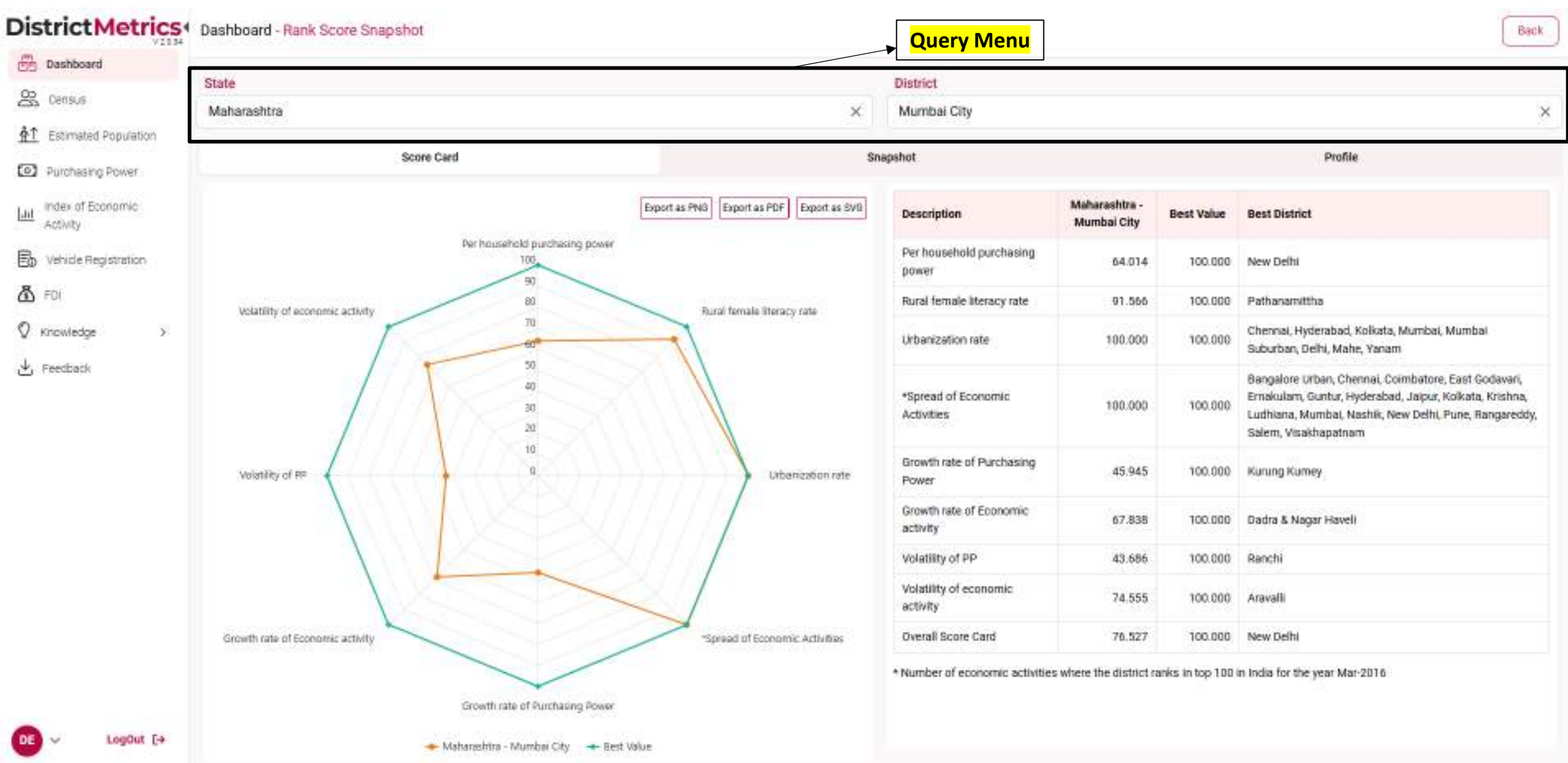


High Total Rural Households

757 Districts



The landing page offers streamlined access to district-level insights, interactive maps, and essential data categories.



- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback

Snapshots for all districts can also be generated to support comparison and analysis.

State

Maharashtra

District

Mumbai City

Score Card

Snapshot

Profile

Census for 2011

District	Population			Population - Age Group (0-6) years			Literates			Literacy (%)		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
Rural	0	0	0	0	0	0	0	0	0	0	0	0
Urban	14,00,803	16,84,608	30,85,411	1,30,320	1,42,566	2,72,886	10,98,342	14,10,680	25,09,022	78.41	83.74	81.32
Total	14,00,803	16,84,608	30,85,411	1,30,320	1,42,566	2,72,886	10,98,342	14,10,680	25,09,022	78.41	83.74	81.32

District	Gender Ratio	Child Gender Ratio	Family Size	Households
Rural	0	0	0	0
Urban	831.53	914.1	6,74,339	4.58
Total	831.53	914.1	6,74,339	4.58

Urbanization Rate (%)

100

Distribution of Purchasing Power for MAR-2025

Index Of Economic Activity for MAR-2025

DE

LogOut

District Profile – Displays vital demographic and geographic data for the selected district in a unified format.



CENSUS



- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback

Query

Year

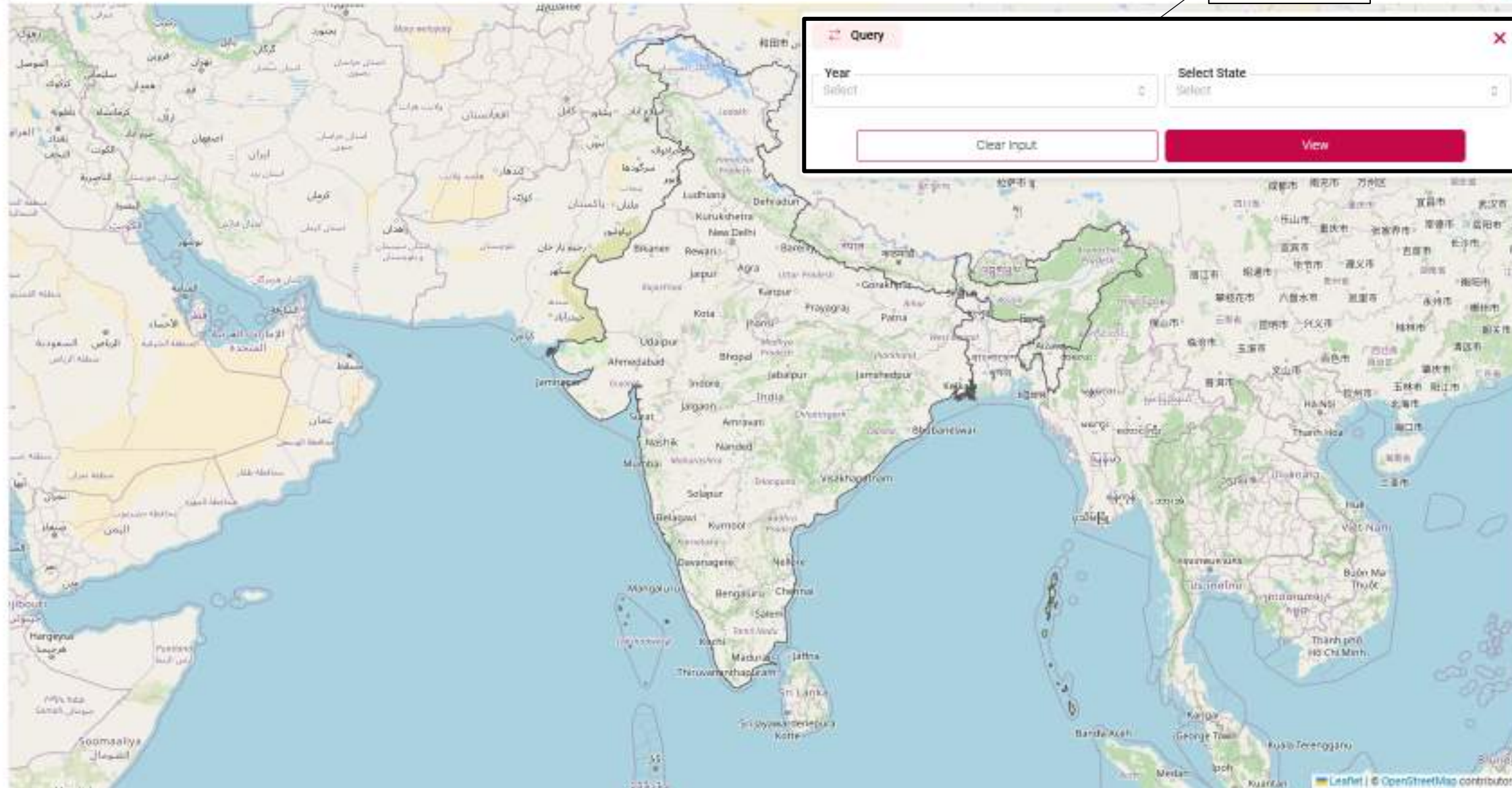
Select

Select State

Select

Clear Input

View



Dashboard

Census

Estimated Population

Purchasing Power

Index of Economic Activity

Vehicle Registration

FDI

Knowledge

Feedback

Year

Mar-2011

Select State

Tamil Nadu

Aspirational District

Total Population

Min : 5,65,223 Max : 46,46,732

Rural/Urban

Select Gender

Condition

Value

Population - Age Group (0-6) years

Min : 59,567 Max : 4,59,324

Rural/Urban

Select Gender

Condition

Value

Literates

Min : 3,75,823 Max : 37,76,276

Rural/Urban

Select Gender

Condition

Value

Literacy Rate (%)

Min : 60.9 Max : 82.8

Rural/Urban

Select Gender

Condition

Value

Child Gender Ratio

Min : 896.11 Max : 985.23

Rural/Urban

Condition

Value

Gender Ratio

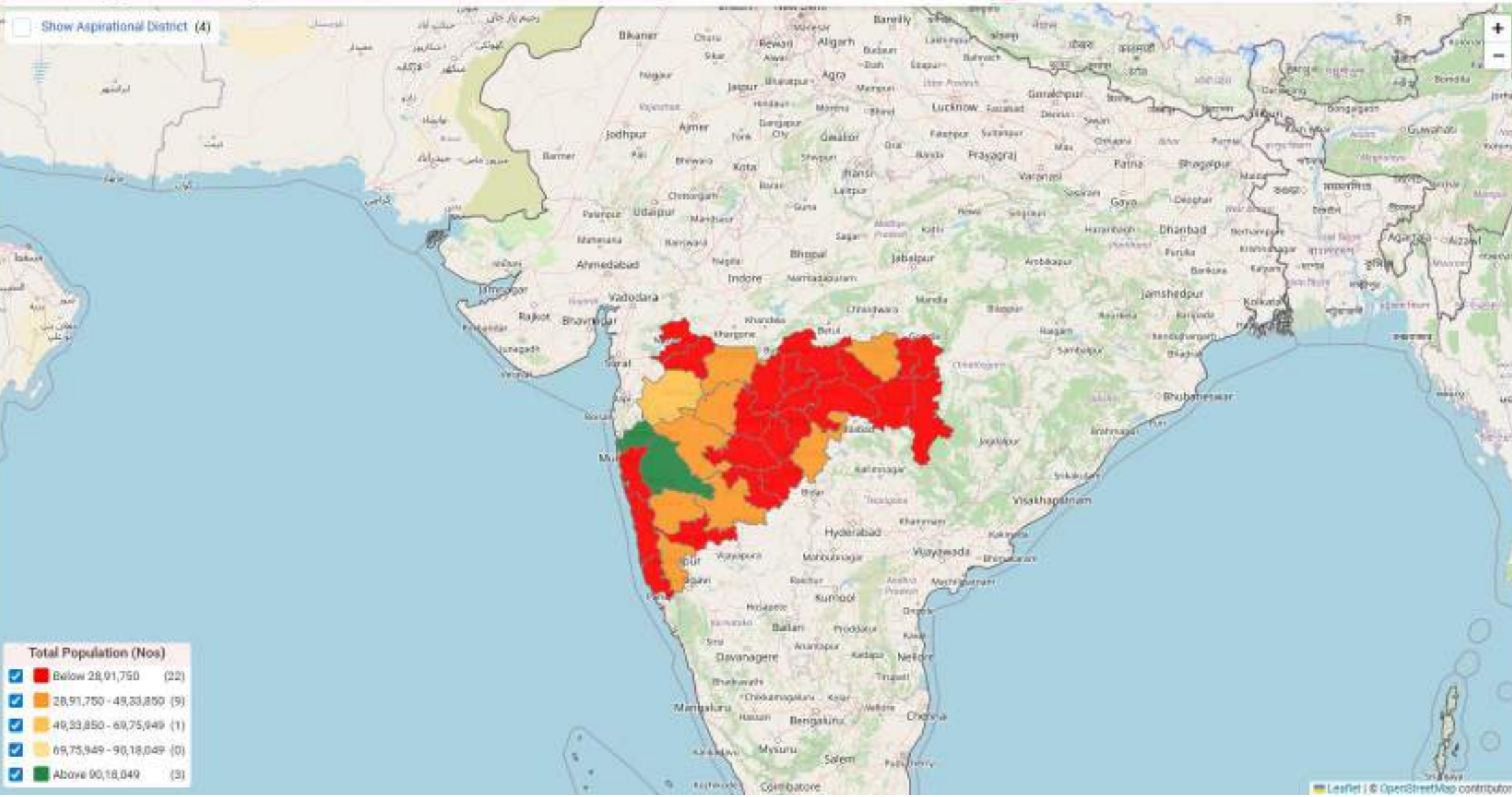
Min : 946.06 Max : 1,041.95

Clear Input

View

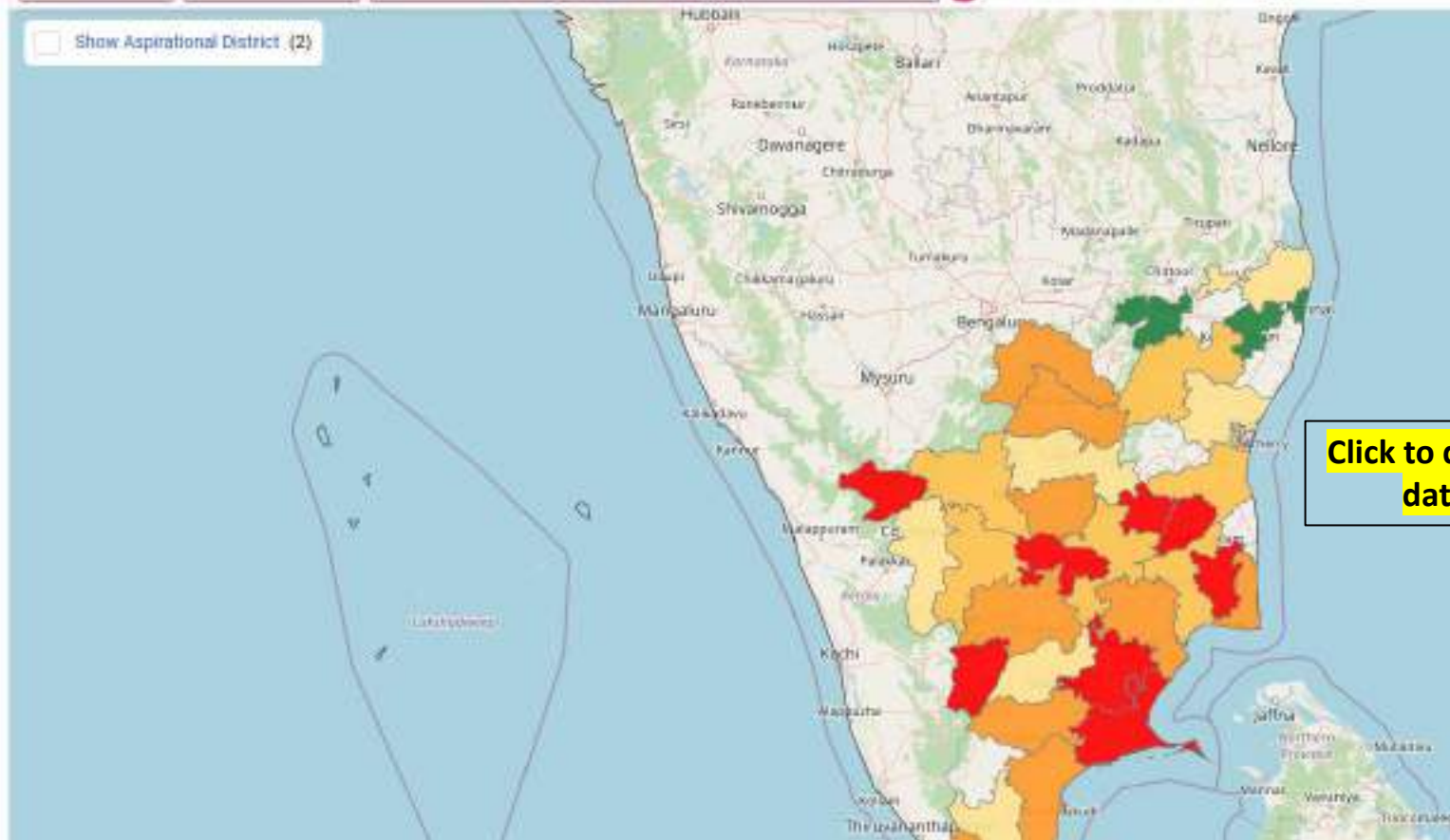
-  Dashboard
-  **Census**
-  Estimated Population
-  Purchasing Power
-  Index of Economic Activity
-  Vehicle Registration
-  FDI
-  Knowledge
-  Feedback

☐ Show Aspirational District (4)



Map-based visualization of census data according to the selected parameters.





Enables side-by-side comparison by overlaying additional data onto the current query results

Allows users to save the current query configuration for quick access or future use.

Justapose   Map View Grid View 

Switch to grid view to view the data in a structured tabular format.

Click to download the queried data in Excel format



S No	State	District	Total Population (Nos)	Population - Age Group (0-6) Years (Nos)	Literates (Nos)
1	Maharashtra	Sindhudurg	8,49,651	37,034	3,48,289
2	Maharashtra	Gadchiroli (AD)	10,72,942	61,320	3,95,110
3	Maharashtra	Hingoli	11,77,345	88,052	4,50,551
4	Maharashtra	Washim (AD)	11,97,160	81,686	4,87,703
5	Maharashtra	Bhandara	12,00,334	64,626	4,88,709
6	Maharashtra	Wardha	13,00,774	67,187	5,52,617
7	Maharashtra	Gondia	13,22,507	71,764	5,42,837
8	Maharashtra	Ratnagiri	16,15,069	80,333	6,19,012
9	Maharashtra	Nandurbar (AD)	16,48,295	1,23,582	5,12,009
10	Maharashtra	Osmanabad (AD)	16,57,576	1,10,919	6,44,304
11	Maharashtra	Akola	18,13,906	1,10,372	7,58,977
12	Maharashtra	Parbhani	18,36,086	1,36,605	6,66,291
13	Maharashtra	Jalna	19,59,046	1,53,642	6,99,428
14	Maharashtra	Dhule	20,50,862	1,44,121	7,23,388
15	Maharashtra	Chandrapur	22,04,307	1,18,471	8,72,565
16	Maharashtra	Latur	24,54,196	1,68,237	9,32,432
17	Maharashtra	Beed	25,85,049	1,95,245	9,87,185
18	Maharashtra	Buldhana	25,86,258	1,79,072	10,48,892
19	Maharashtra	Raigad	26,34,200	1,55,437	10,59,692
20					

Showing 1 - 20 of 35 entries

1 2

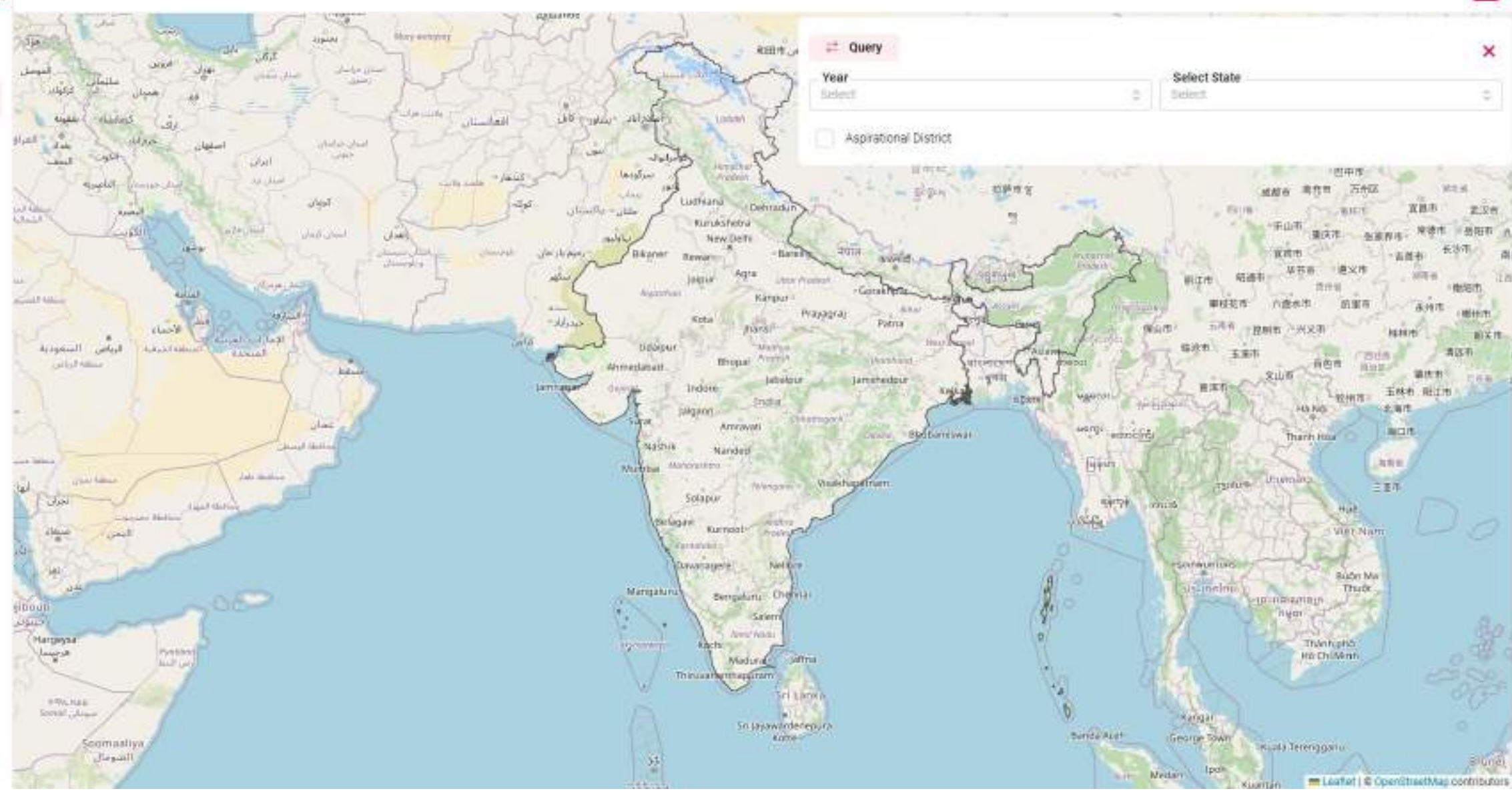
View queried data in a tabular format for detailed analysis



ESTIMATED POPULATION

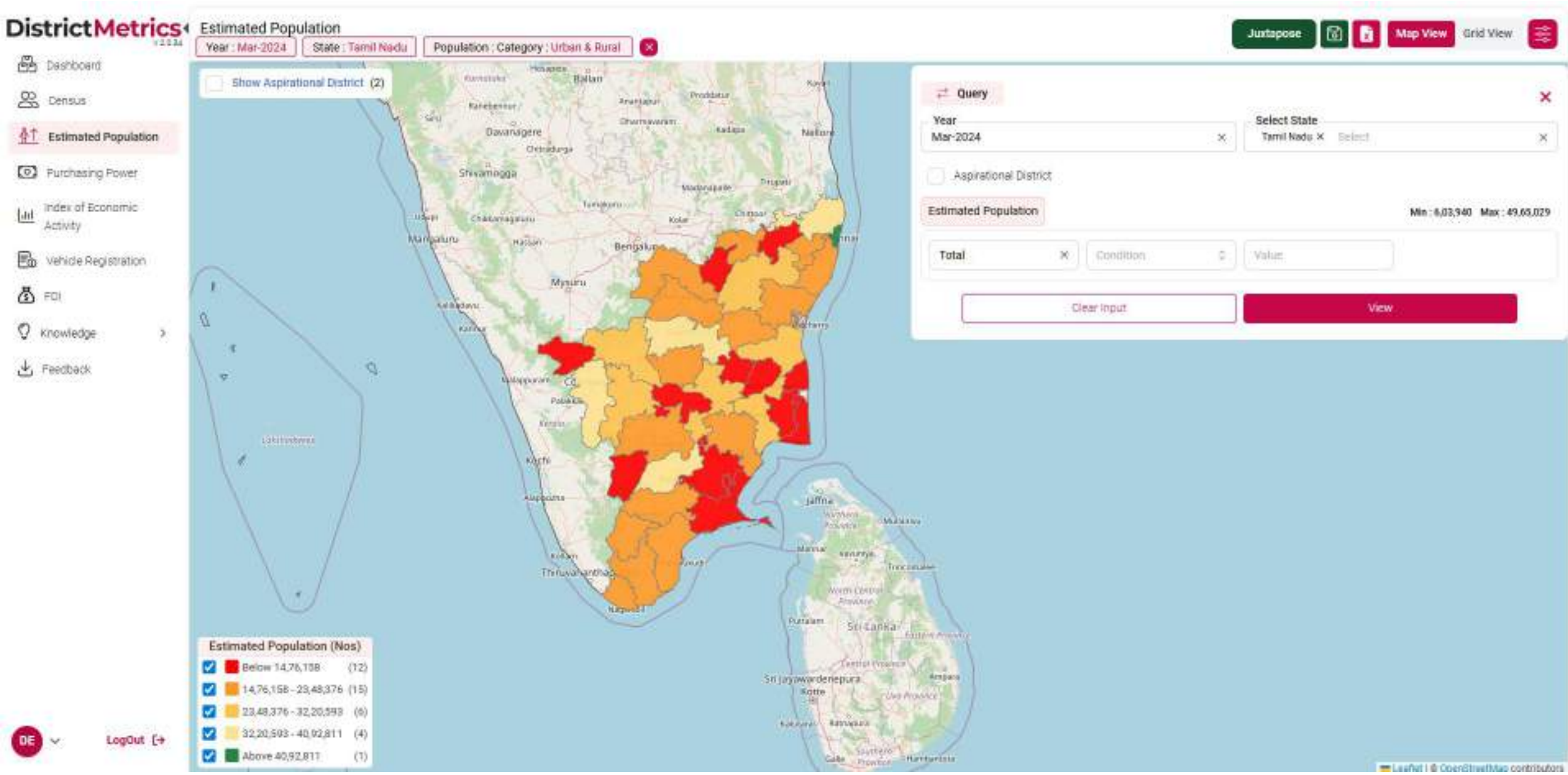


- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback



Estimated Population – Select parameters to query population estimates.

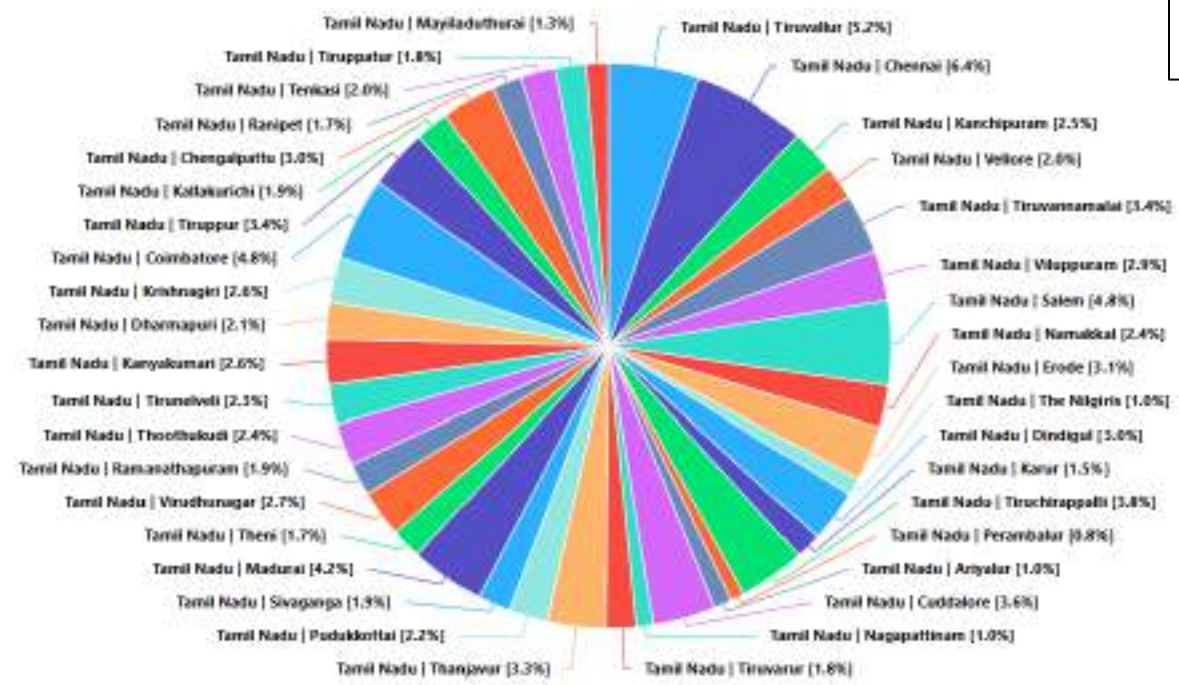




Displays estimated population figures in both tabular and spatial (map) formats based on selected filters.

- Dashboard
- Census
- Estimated Population**
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback

Total (Nos)



- | | | | | | | |
|-------------------------|--------------------------|-----------------------------|-----------------------------|-----------------------------|------------------------------|--------------------------|
| Tamil Nadu Tiruvallur | Tamil Nadu Chennai | Tamil Nadu Kanchipuram | Tamil Nadu Vellore | Tamil Nadu Tiruvannamalai | Tamil Nadu Viluppuram | Tamil Nadu Salem |
| Tamil Nadu Namakkal | Tamil Nadu Erode | Tamil Nadu The Nilgiris | Tamil Nadu Dindigul | Tamil Nadu Karur | Tamil Nadu Tiruchirappalli | Tamil Nadu Perambalur |
| Tamil Nadu Ariyalur | Tamil Nadu Cuddalore | Tamil Nadu Nagapattinam | Tamil Nadu Tiruvarur | Tamil Nadu Thanjavur | Tamil Nadu Pudukkottai | Tamil Nadu Sivaganga |
| Tamil Nadu Madurai | Tamil Nadu Thiruvallur | Tamil Nadu Virudhunagar | Tamil Nadu Ramanathapuram | Tamil Nadu Thoothukudi | Tamil Nadu Tirunelveli | Tamil Nadu Kanyakumari |
| Tamil Nadu Dharmapuri | Tamil Nadu Krishnagiri | Tamil Nadu Coimbatore | Tamil Nadu Tiruppur | Tamil Nadu Kallakurichi | Tamil Nadu Chengalpattu | Tamil Nadu Ranipet |
| Tamil Nadu Tirukasi | Tamil Nadu Tirupattur | Tamil Nadu Mayiladuthurai | | | | |

In Grid View, graphs can be created from the displayed data for visual analysis.

Estimated Population – Query Screen

PURCHASING POWER



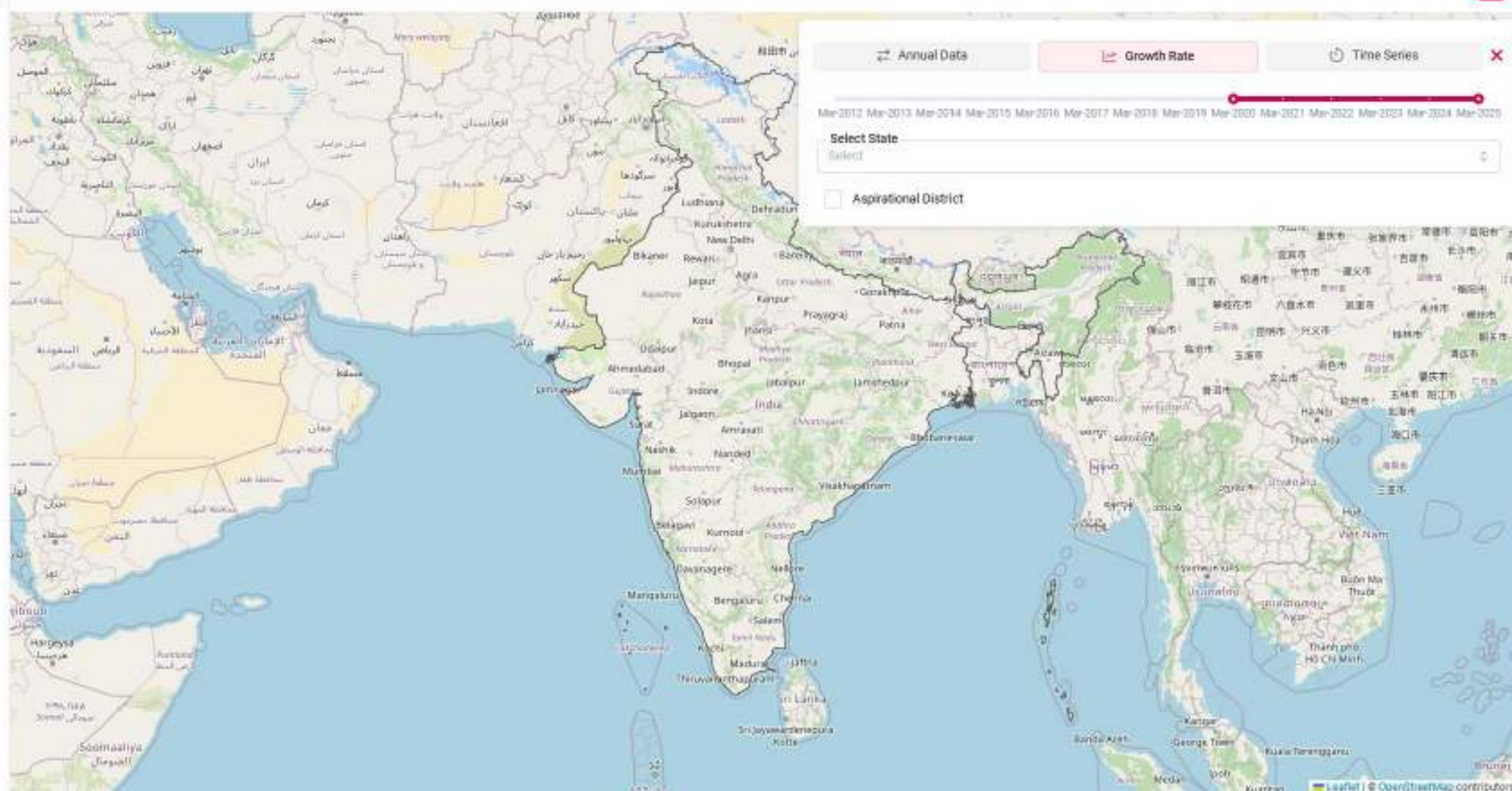
- Dashboard
- Census
- Estimated Population
- Purchasing Power**
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback



Purchasing Power – Main Screen



- Dashboard
- Census
- Estimated Population
- Purchasing Power**
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback



Purchasing Power – Time Series query screen



Additional features including the excel download

Juxtapose



Map View

Grid View



- Dashboard
- Census
- Estimated Population
- Purchasing Power**
- Index of Economic Activity
- Vehicle Registration
- FDI
- Knowledge
- Feedback

Show Aspirational District (2)

CAGR for Purchasing Power (%)		
☒	Below 2.73	(1)
☒	2.73 - 5.57	(13)
☒	5.57 - 8.41	(15)
☒	8.41 - 11.25	(0)
☒	Above 11.25	(1)

Annual Data

Growth Rate

Time Series

Mar-2012 Mar-2013 Mar-2014 Mar-2015 Mar-2016 Mar-2017 Mar-2018 Mar-2019 Mar-2020 Mar-2021 Mar-2022 Mar-2023 Mar-2024 Mar-2025

Select State

Karnataka x Select

☐ Aspirational District

Min: -0.11 Max: 14.09

Purchase Power x

Urban x

Condition

Value

Clear Input

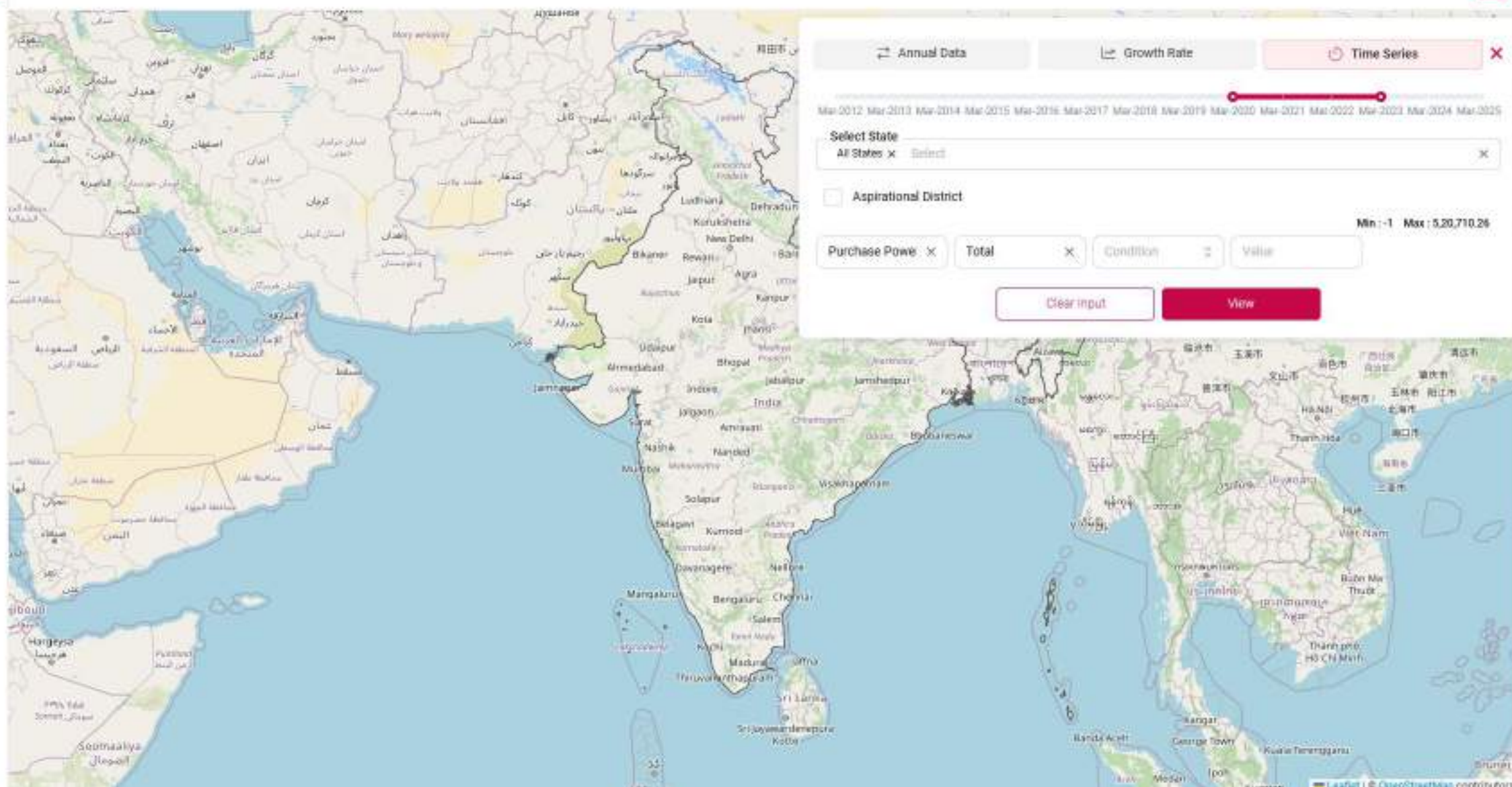
View

View the queried data plotted on the map to understand regional patterns and distributions.



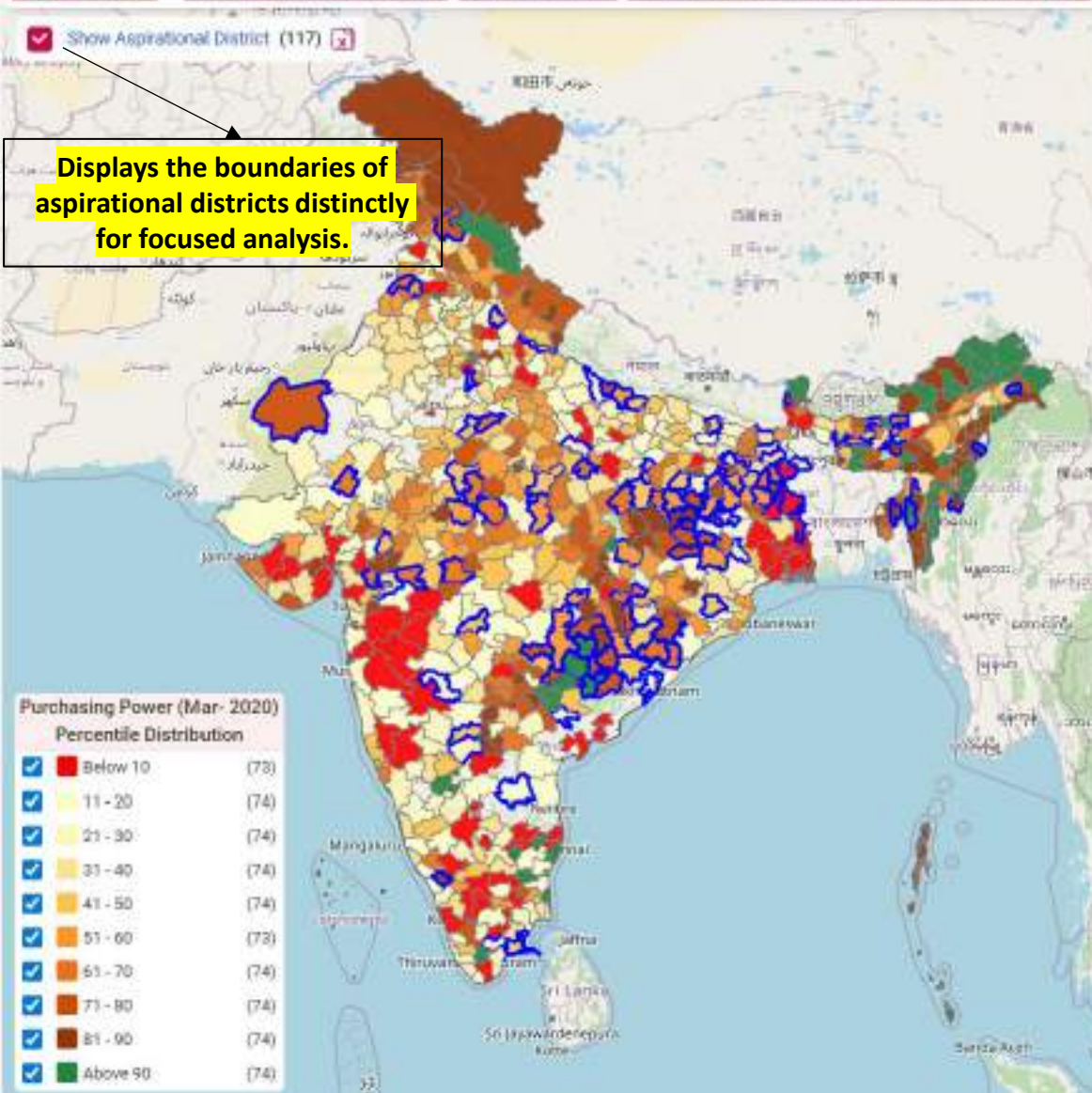
TIMESERIES





Purchasing Power – Time Series





Displays the boundaries of aspirational districts distinctly for focused analysis.

Annual Data

Growth Rate

Time Series

Mar-2012 Mar-2013 Mar-2014 Mar-2015 Mar-2016 Mar-2017 Mar-2018 Mar-2019 Mar-2020 Mar-2021 Mar-2022 Mar-2023 Mar-2024 Mar-2025

Select State

All States -X Select

Aspirational District

Purchase Power -X Total -X Condition = Value

Clear input

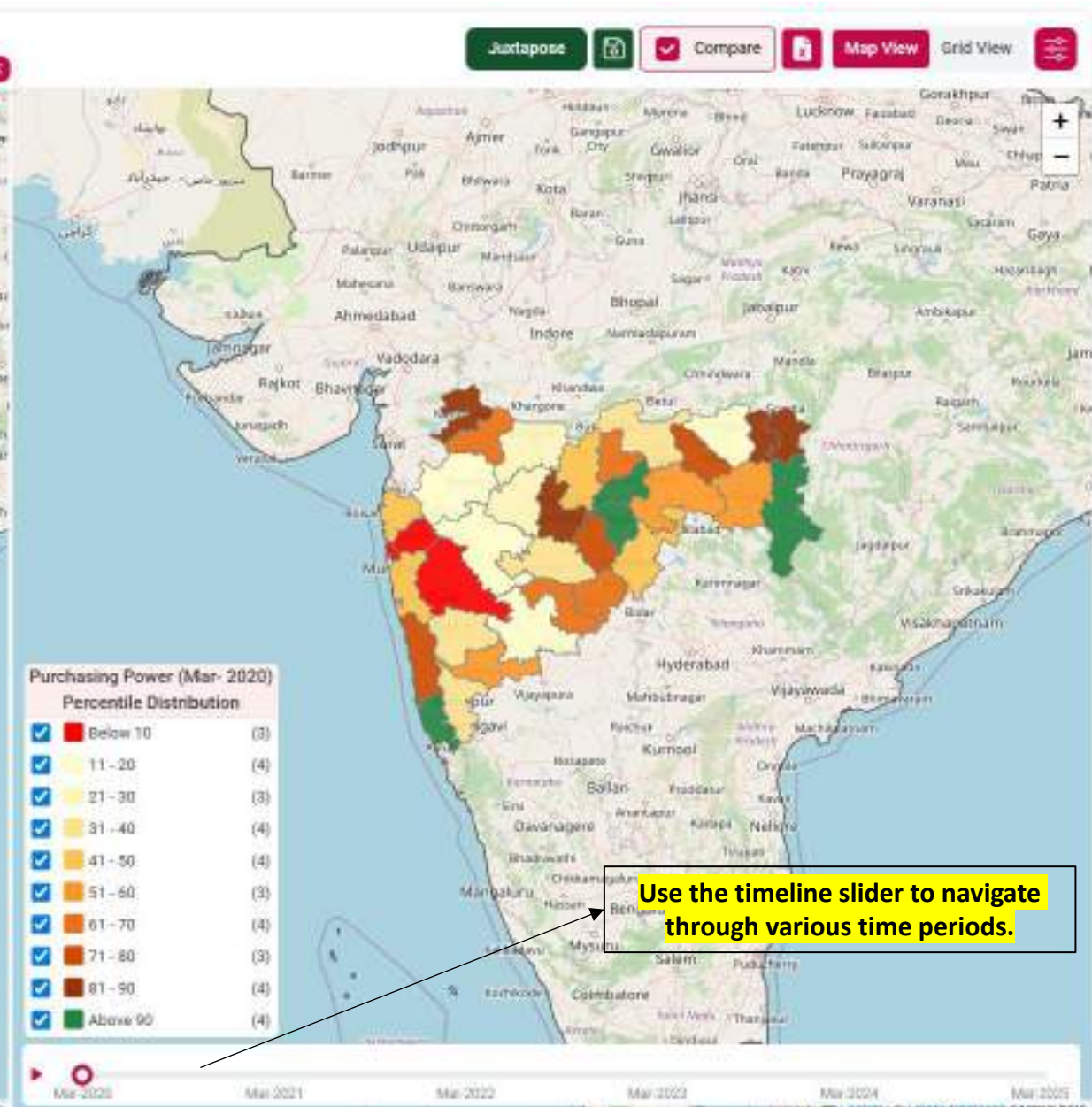
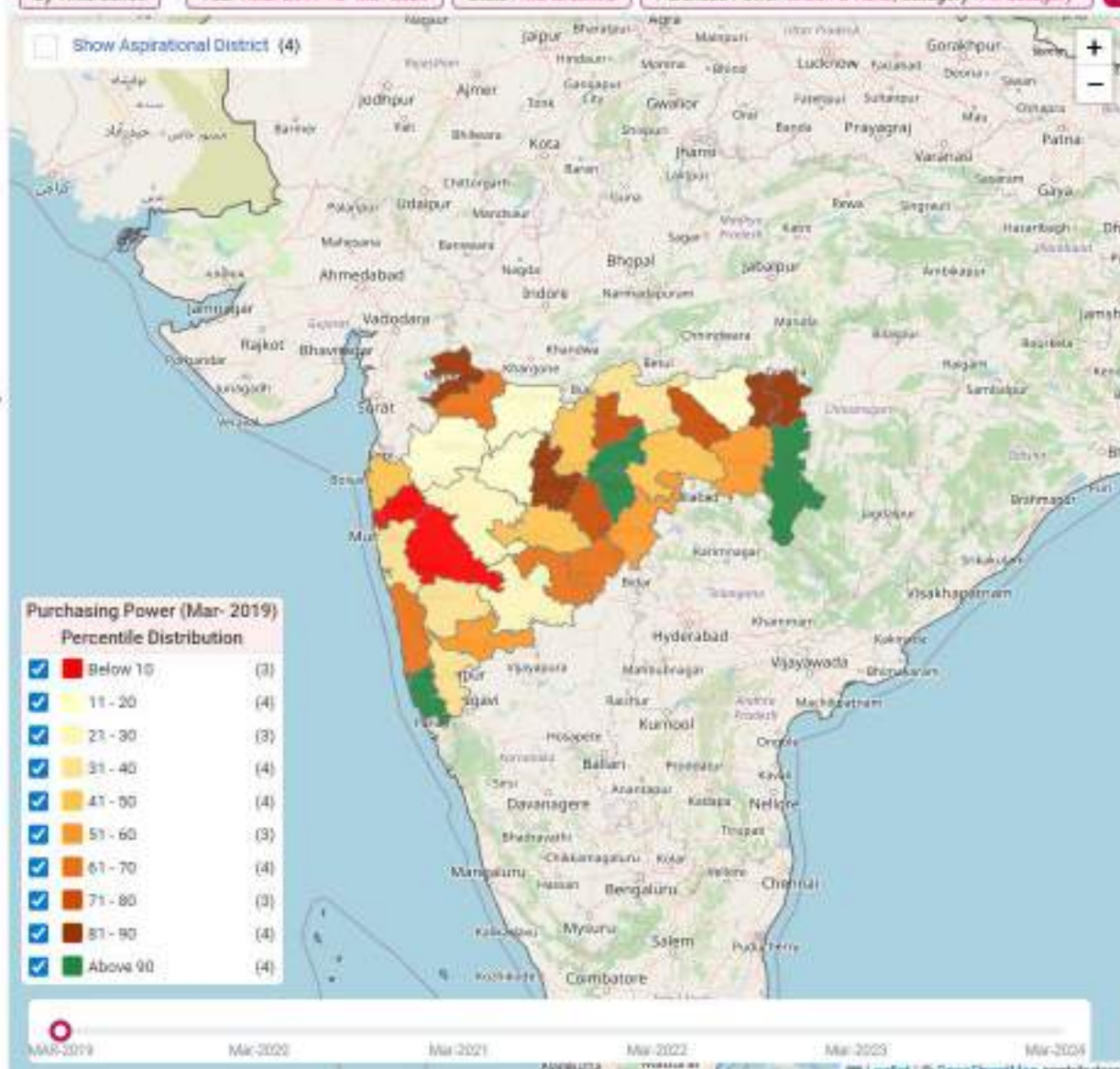
View

Min : -1 Max : 5,29,710.26

Allows users to compare data across two different time periods for trend analysis.

Purchasing Power – Query & Results

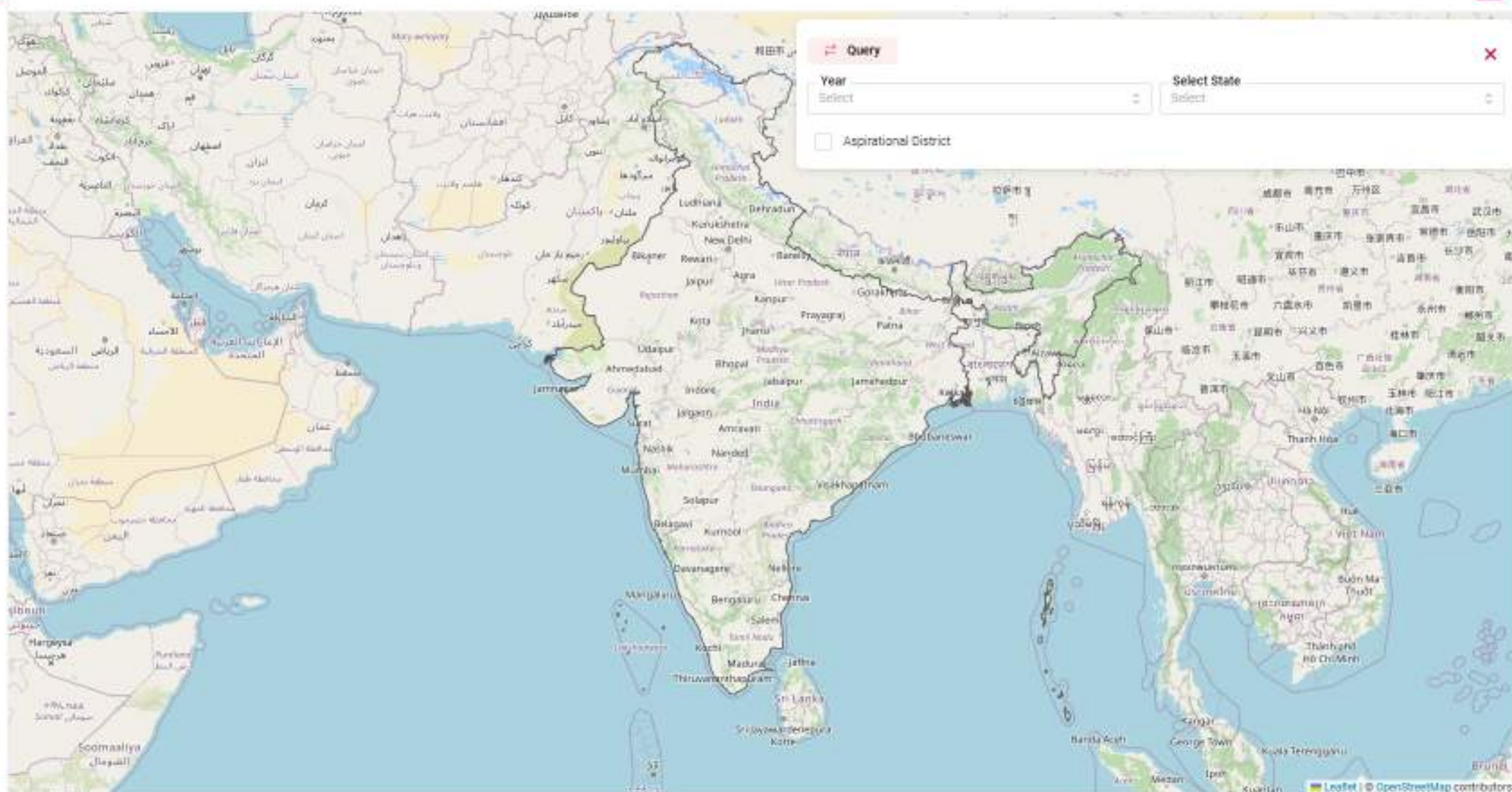




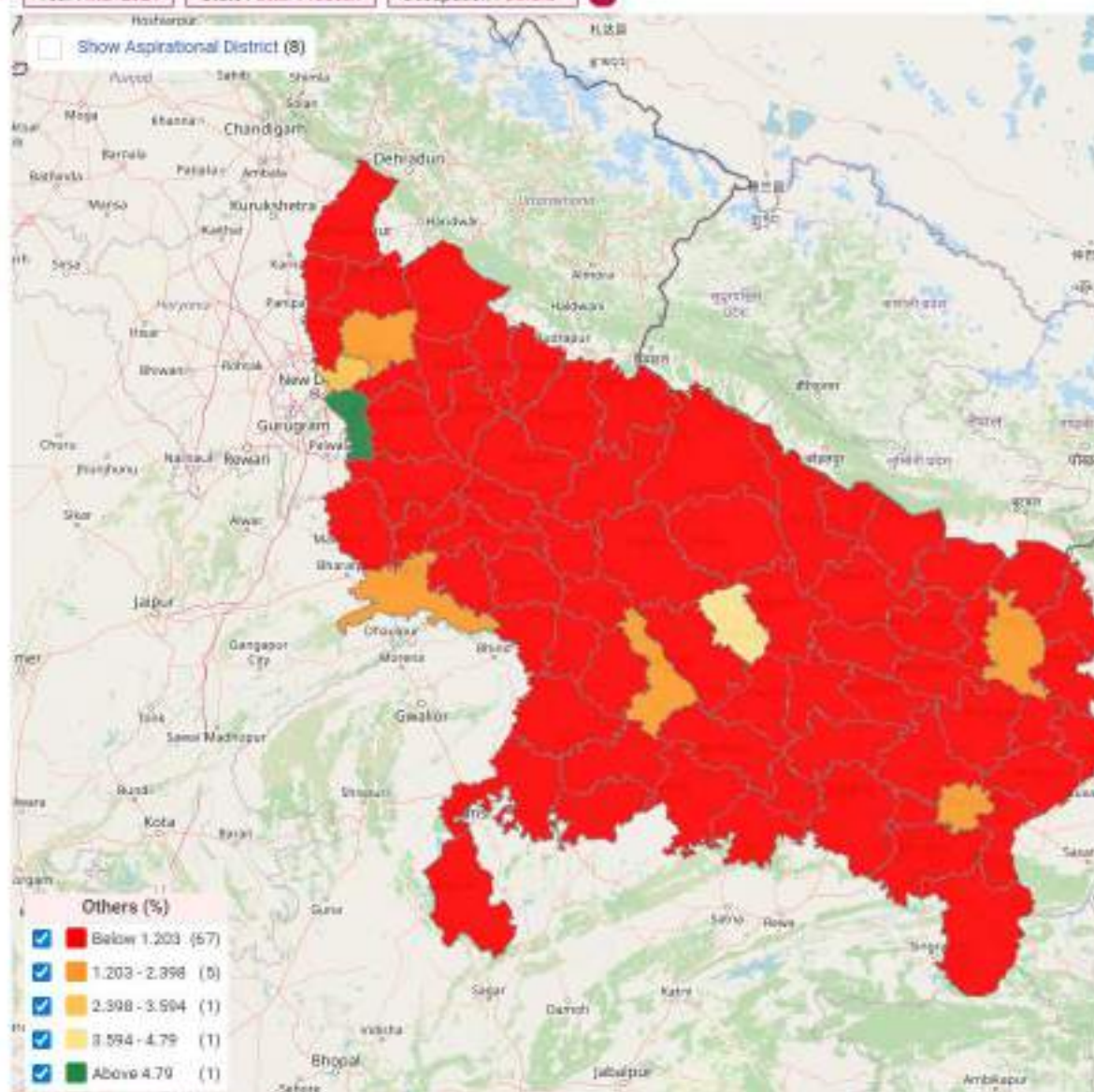
INDEX OF ECONOMIC ACTIVITY



- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity**
- Vehicle Registration
- FDI
- Knowledge
- Feedback



- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity**
- Vehicle Registration
- FDI
- Knowledge
- Feedback



Query

Year: Mar-2024

Select State: Uttar Pradesh

☐ Aspirational District

Occupation: Others

Min: 0.007 Max: 5.986

Clear Input

View

Allows users to filter and explore data based on different occupational categories.

Index of Economic Activity – Query Screen & Map Results



VEHICLE REGISTRATION



Multiple query modules are available to explore data across various indicators.

Annual Data Growth Rate Time Series

Year: Select State: Select

☐ Aspirational District

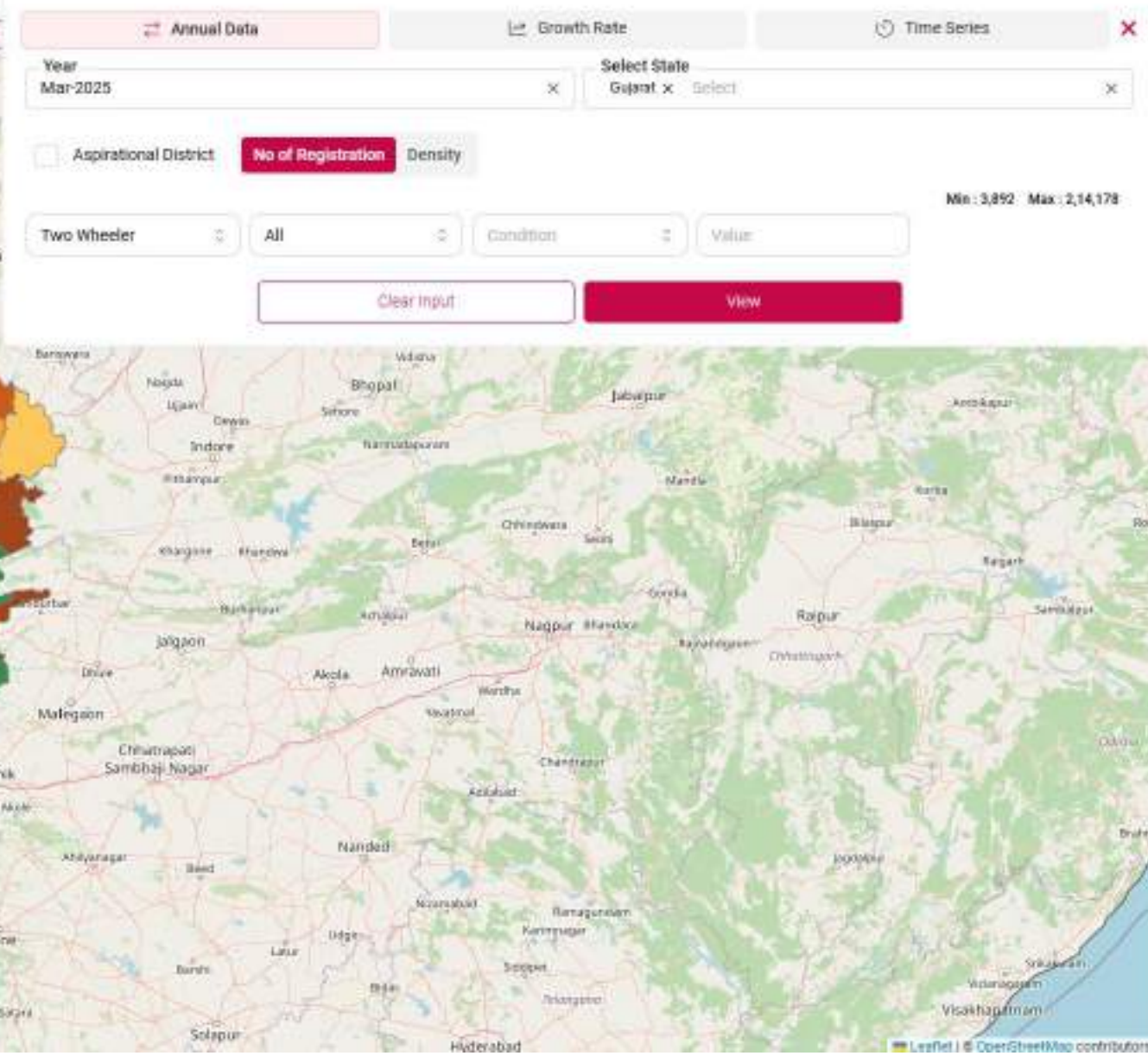
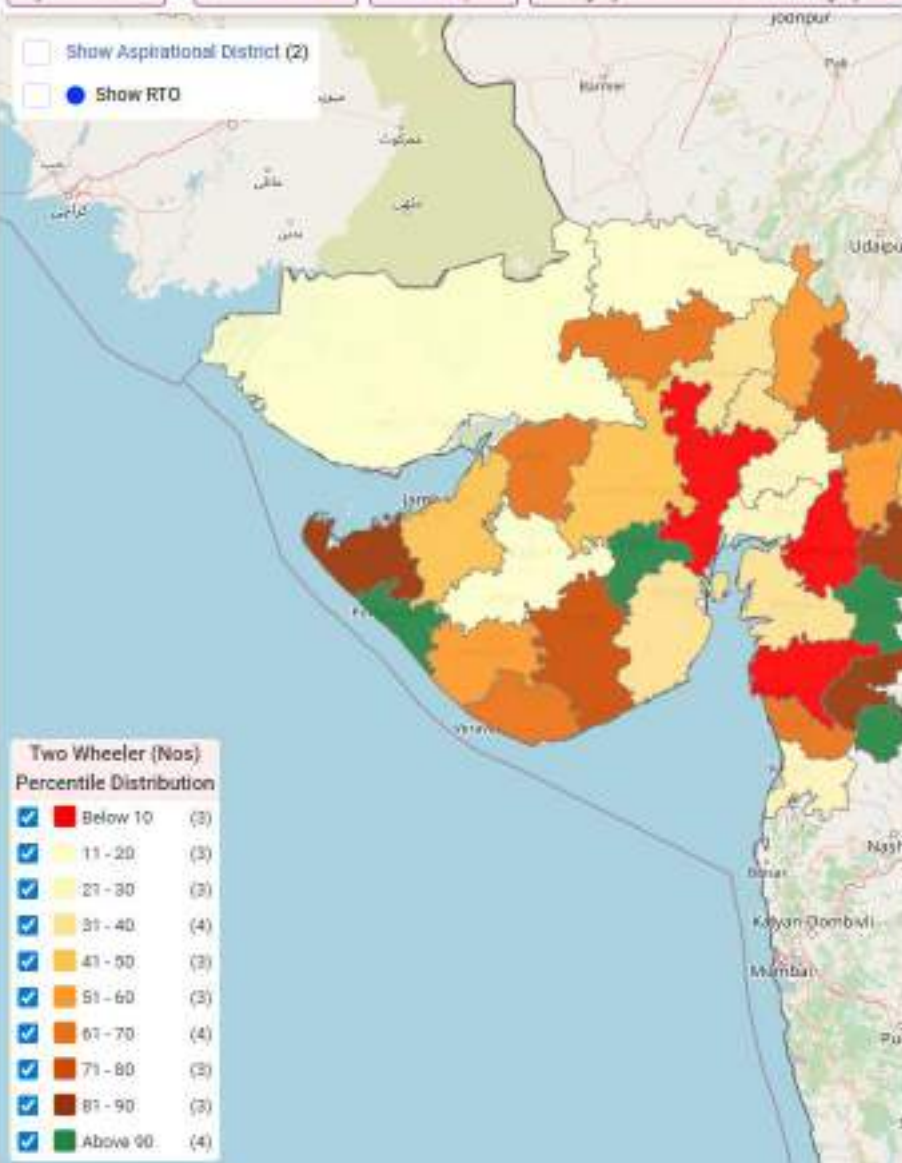


Vehicle Registrations – Main Screen



Vehicle Registration

By Annual Data - Year : Mar-2025 State : Gujarat Category : Two Wheeler Subcategory : All



Vehicle Registrations – Query Screen & Map View



☐ Show Aspirational District (2)

☒ Show RTO

Plots the relevant RTO locations for the selected district and filters on the map for visual reference.

Two Wheeler (Nos)		
Percentile Distribution		
☒	Below 10	(3)
☒	11 - 20	(3)
☒	21 - 30	(3)
☒	31 - 40	(4)
☒	41 - 50	(3)
☒	51 - 60	(3)
☒	61 - 70	(4)
☒	71 - 80	(3)
☒	81 - 90	(3)
☒	Above 90	(4)

Annual Data

Growth Rate

Time Series

Year
Mar-2025

Select State

Gujarat x

☐ Aspirational District

No of Registration

Density

Two Wheeler

All

Condition

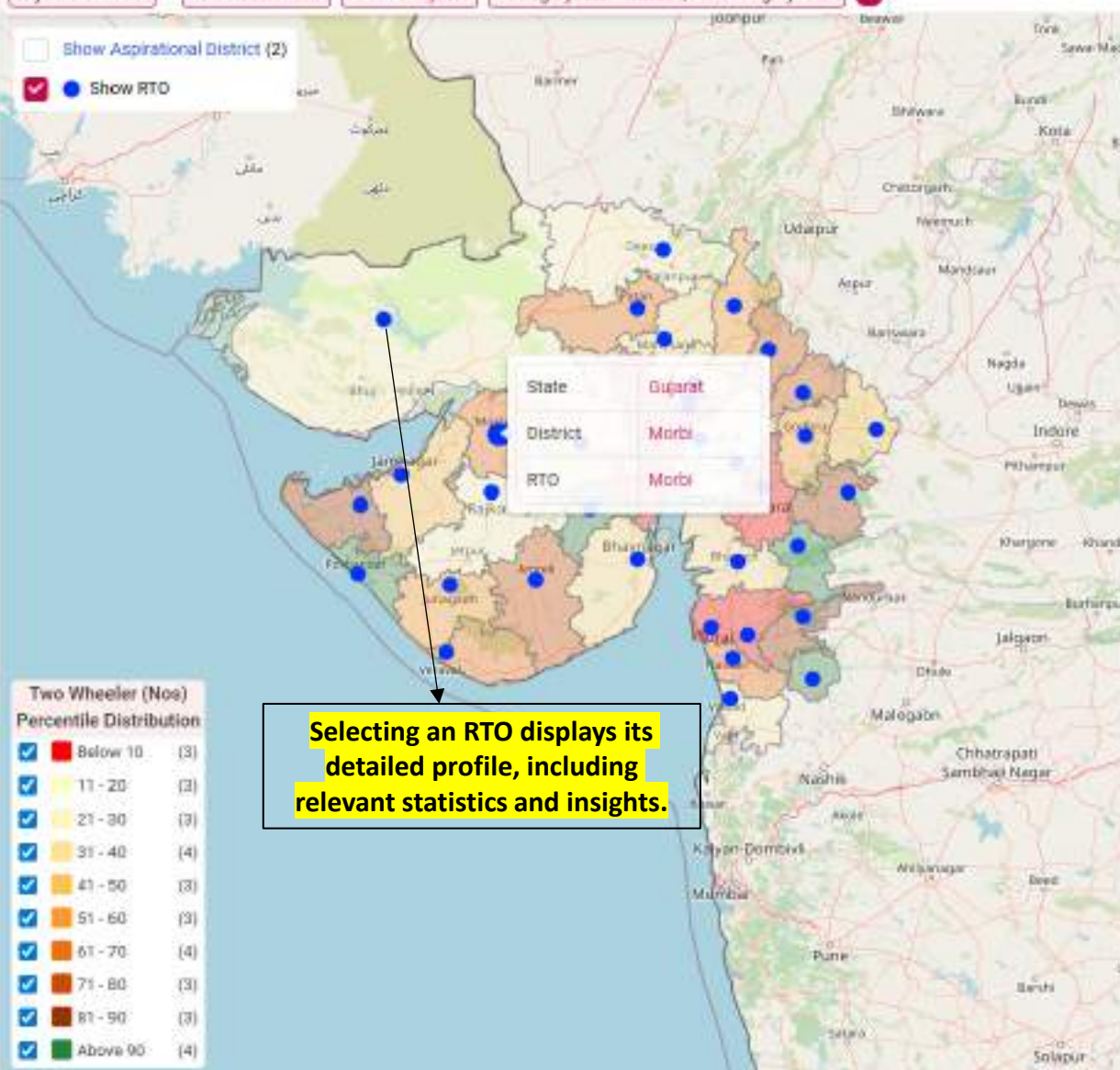
Value

Clear Input

View

Min : 3,892 Max : 2,34,178

Vehicle Registrations – Query & Map Result



Selecting an RTO displays its detailed profile, including relevant statistics and insights.

Details On Annual Data

State	District	
Gujarat	Morbi	
Category	SubCategory	2025
Goods Carrier	LIGHT GOODS VEHICLE	1,668
	MEDIUM GOODS VEHICLE	59
	HEAVY GOODS VEHICLE	518
	Total	2,245
Motor Vehicles	LIGHT MOTOR VEHICLE	11,461
	MEDIUM MOTOR VEHICLE	1
	HEAVY MOTOR VEHICLE	0
	Total	11,462
Passenger Vehicles	LIGHT PASSENGER VEHICLE	127
	MEDIUM PASSENGER VEHICLE	13
	HEAVY PASSENGER VEHICLE	0
	Total	140
Two Wheeler	TWO WHEELER(T)	0
	TWO WHEELER(NT)	22,752
	TWO WHEELER (INVALID CARRIAGE)	3
	Total	22,755
Three Wheeler	THREE WHEELER(T)	1,855
	THREE WHEELER(NT)	0

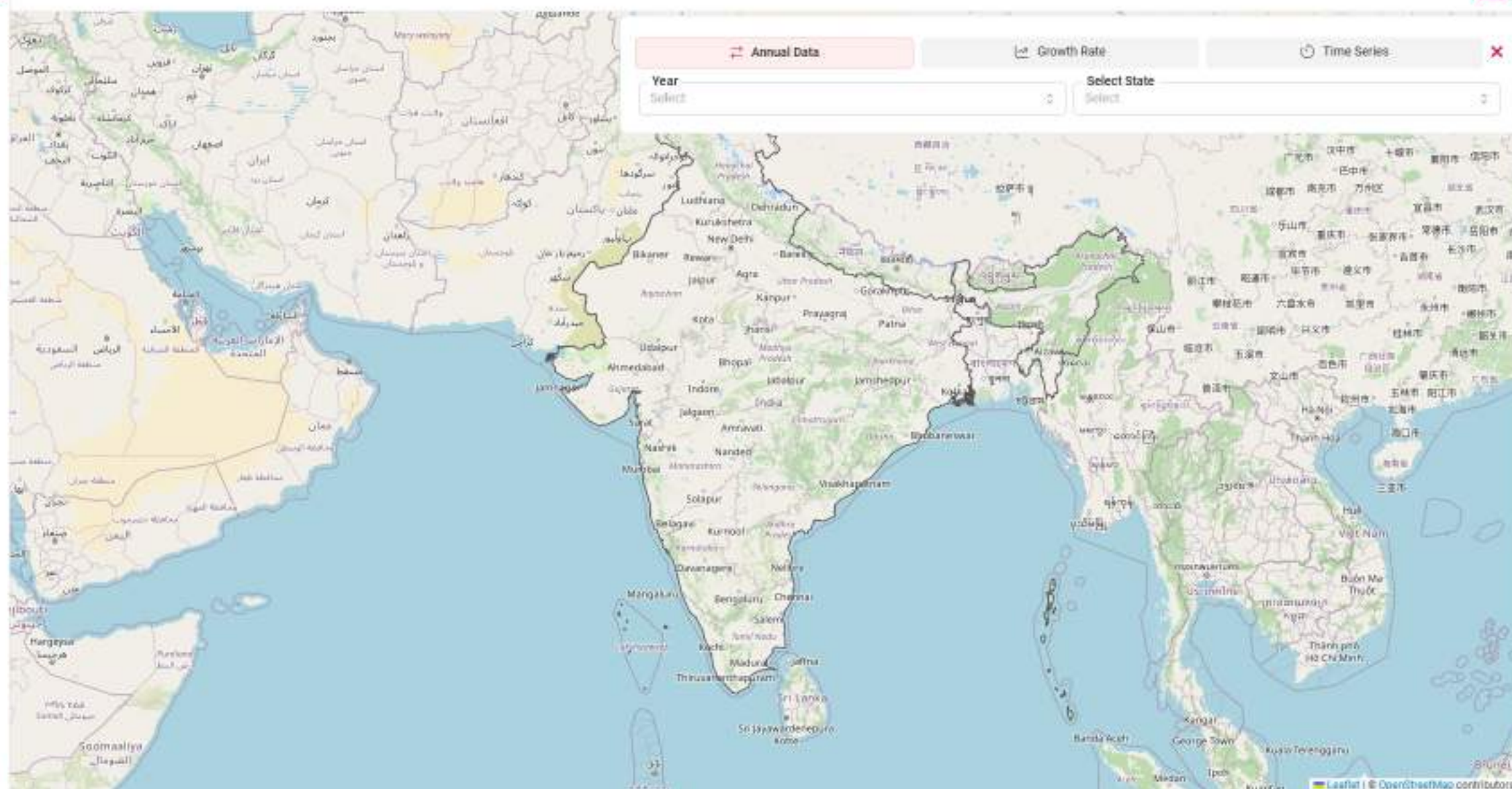
Vehicle Registrations – Results



FOREIGN DIRECT INVESTMENT

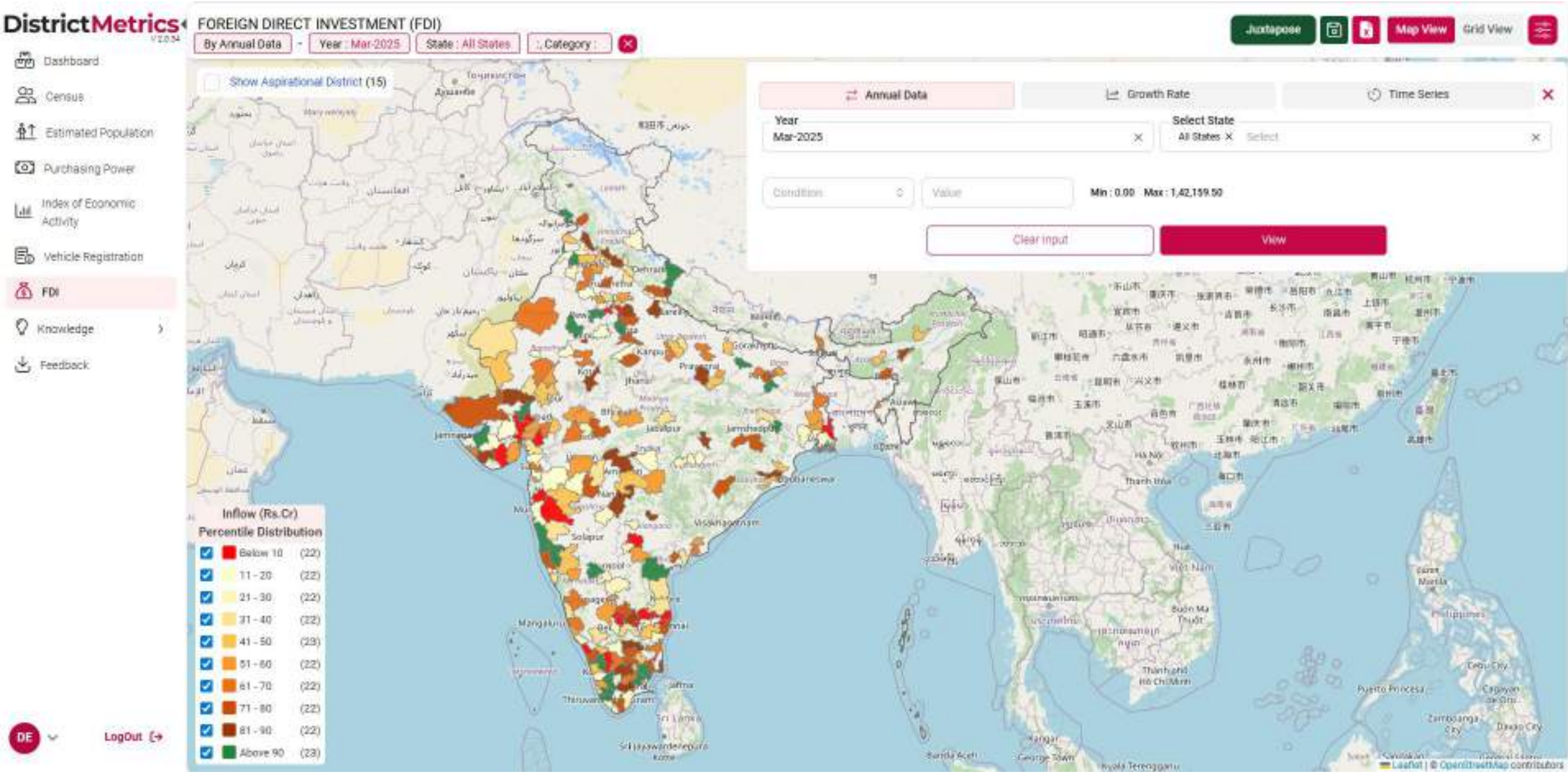


- Dashboard
- Census
- Estimated Population
- Purchasing Power
- Index of Economic Activity
- Vehicle Registration
- FDI**
- Knowledge
- Feedback



Foreign Direct Investments (FDI) – Main Screen



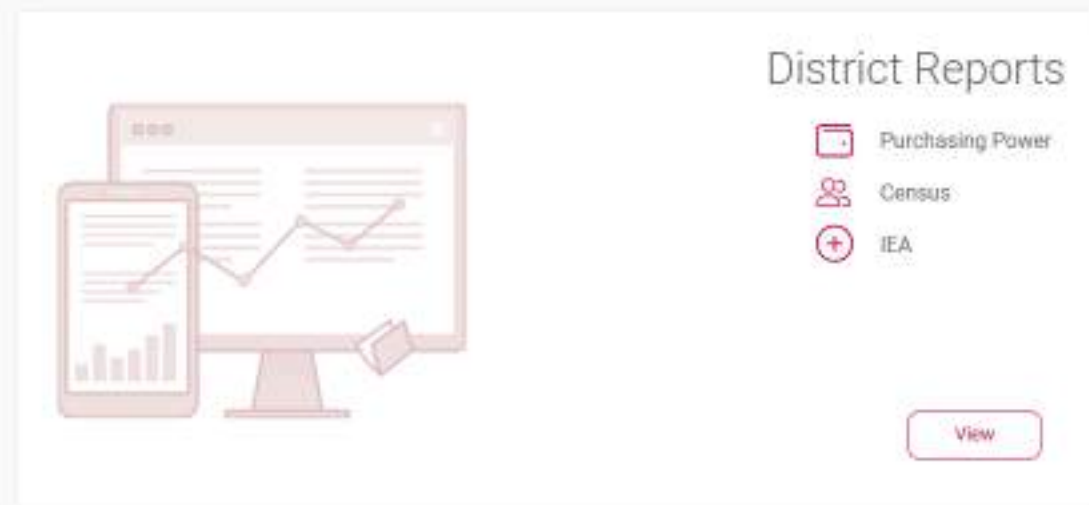


Foreign Direct Investments (FDI) – Query Screen & Map Result



KNOWLEDGE LIBRARY





Purchasing Power

Index of Economic Activity

Vehicle Registration





Thank you

Chennai Office



"Sri Charana Paduka" 28/3-4&5,
Velu Street, West Mambalam,
Chennai - 600 033.



Sethuraman.rakara.co.in



+91-98401 32888

Mumbai Office



20th Floor, Oberoi Commerz II International
Business Park, Oberoi Garden city off
Western Express Highway Goregaon (East),
Mumbai - 400 063.



rohit@akara.co.in



+91-98203 13663

Ahmedabad Office



408, Iscon Emporia,
Satellite BRTS,
Ahmedabad - 380 015.



virenmehta@akara.co.in



+91-98250 66759